

Causal Inference under Interference

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- ▶ What would happen to Y if Z changes?
- ▶ We call Y the outcome and Z the treatment.
- ▶ The better we understand causal relationships, the better we can design policy interventions.

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- ▶ $\tau = \frac{1}{N} \sum_{i=1}^N \tau_i$ is known as the average treatment effect (ATE).

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 - ▶ Protests in fixed locations can alter the political choice of bystanders over subsequent elections (Wang and Wong 2021).

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 - ▶ How can we conduct statistical inference?

Define causal effects under interference

- Consider a simple experiment with two subjects and Bernoulli assignment

Treatment status	Prob	Ye	Jiawei
(1, 1)	0.25	7	5
(1, 0)	0.25	7	5
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- ▶ $Y_{Jiawei}(1) = 5$, $Y_{Jiawei}(0) = 3$, and $\tau_{Jiawei} = 2$.
- ▶ $\tau = \frac{1}{2}(5 + 2) = 3.5$.

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- ▶ So is the ATE.
- ▶ To obtain meaningful estimands, we marginalize $\tau_{Ye}(Z_{Jiawei})$ over Z_{Jiawei} .

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$$\tau = \frac{1}{2}(4.5 + 1.5) = 3.$$

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- ▶ The average effect from switching one unit's treatment status from 0 to 1 on its own outcome under the current treatment assignment mechanism.

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- ▶ The requirement is that treatment assignment is relatively independent across units.
- ▶ Consistency holds for complete randomization but not for paired randomization.
- ▶ How about the indirect effect?
- ▶ Classical methods assume that we know the interference structure: how one's outcome is affected by others' treatments.

Application I

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- ▶ 220 out of 330 departments were assigned into the treatment group.
- ▶ In each treated department, 50% of staff members who did not enroll in the plan were treated.
- ▶ Treated staff members received an invite to an information fair on the plan.

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- ▶ How do we estimate the indirect or spillover effects?

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- ▶ We can summarize the effect generated by the other people's treatment status with the department level probability of being treated.
- ▶ In this example, it equals to 50% or 0.

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- ▶ The estimated indirect effect on untreated staff members is $0.151 - 0.049 = 0.102$.

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- ▶ The direct effect estimate is $0.280 - 0.151 = 0.129$.
- ▶ The estimated indirect effect on untreated staff members is $0.151 - 0.049 = 0.102$.
- ▶ We need a large number of departments to estimate the indirect effect precisely.

Application II

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- ▶ 28 schools were assigned into the treatment group.
- ▶ In each treated school, treatment was then assigned at the individual level.
- ▶ Treated students were invited to participate in a bi-weekly meeting to discuss the consequences of conflicts and behavioral strategies.

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- ▶ The authors measure the outcome in various ways (e.g., whether the student wears a wristband signaling commitment to anti-conflict norms.)
- ▶ Untreated students may learn about the content of the meetings from their friends.
- ▶ Treated students may reinforce each other's commitment to anti-conflict norms.

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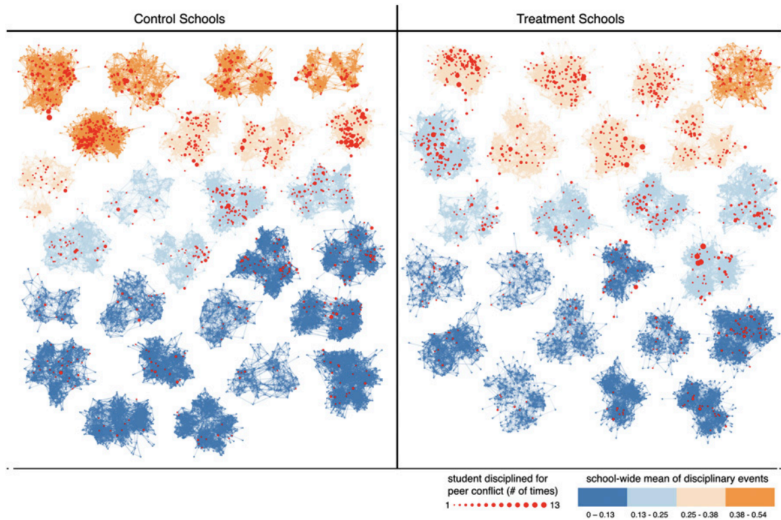
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- ▶ But a school can be big and the indirect effect estimate may not be meaningful.
- ▶ Instead, the authors collect information on the social network among the students.
- ▶ They ask the students to list all their friends in the school before the treatment.

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- ▶ We assume that there exists a mapping from treatment assignment to the actual treatment exposure.
- ▶ If only one's outcome is only affected by her direct friends in the social network, we can measure the level of exposure with the proportion of treated friends.

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- ▶ This method requires the correct specification of the exposure mapping.

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- ▶ There are five different levels of exposure: $(1, 1, 1)$ (direct + indirect exposure), $(1, 0, 1)$ (isolated indirect exposure), $(0, 1, 1)$ (indirect exposure), $(0, 0, 1)$ (school exposure), and $(0, 0, 0)$ (no exposure).

Exposure mapping

- ▶ Aronow and Samii (2017) consider a simpler transformation.
- ▶ There are five different levels of exposure: $(1, 1, 1)$ (direct + indirect exposure), $(1, 0, 1)$ (isolated indirect exposure), $(0, 1, 1)$ (indirect exposure), $(0, 0, 1)$ (school exposure), and $(0, 0, 0)$ (no exposure).
- ▶ We use no exposure as the benchmark.

Exposure mapping

Estimator	Estimand	Estimate	S.E.	95% CI
HT	$\tau(d_{001}, d_{000})$	0.057	0.062	(-0.065, 0.179)
	$\tau(d_{011}, d_{000})$	0.154	0.029	(0.097, 0.211)
	$\tau(d_{101}, d_{000})$	0.305	0.141	(0.029, 0.581)
	$\tau(d_{111}, d_{000})$	0.299	0.020	(0.260, 0.338)
Hajek	$\tau(d_{001}, d_{000})$	0.058	0.064	(-0.067, 0.183)
	$\tau(d_{011}, d_{000})$	0.154	0.037	(0.081, 0.227)
	$\tau(d_{101}, d_{000})$	0.292	0.123	(0.051, 0.533)
	$\tau(d_{111}, d_{000})$	0.307	0.049	(0.211, 0.403)
WLS	$\tau(d_{001}, d_{000})$	0.056	0.066	(-0.072, 0.186)
	$\tau(d_{011}, d_{000})$	0.156	0.037	(0.083, 0.229)
	$\tau(d_{101}, d_{000})$	0.295	0.124	(0.050, 0.536)
	$\tau(d_{111}, d_{000})$	0.306	0.049	(0.212, 0.404)

HT = Horvitz–Thompson estimator with conservative variance estimator.

Hajek = Hajek estimator with linearized variance estimator.

WLS = Least squares weighted by exposure probabilities with covariate adjustment for network degree and linearized variance estimator.

S.E. = Estimated standard error; CI = Normal approximation confidence interval.

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- ▶ Does any exposure mapping exist?
- ▶ We need new methods for this scenario.

Define the indirect effect

- Use the previous example

Treatment status	Prob	Ye	Jiawei
(1, 1)	0.25	8	6
(1, 0)	0.25	7	5
(0, 1)	0.25	4	5
(0, 0)	0.25	2	3

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- ▶ Wang et al. (2025) propose the “circle average:”
 $\Omega_j(d) = \{i : d_{ij} = d\}$.
- ▶ Then, we can define the average marginalized effect generated by unit j on its neighbors in $\Omega_j(d)$:

$$\tau_j(d) = \frac{\sum_{i=1}^N \mathbf{1}\{i \in \Omega_j(d)\} \tau_{i;j}}{\sum_{i=1}^N \mathbf{1}\{i \in \Omega_j(d)\}}.$$

Estimate the indirect effect

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- ▶ Then, we can show that

$$\tau(d) = \mathbb{E} \left[\frac{1}{N} \sum_{j=1}^N \frac{Z_j \mu_j(d)}{p_j} - \frac{1}{N} \sum_{j=1}^N \frac{(1 - Z_j) \mu_j(d)}{1 - p_j} \right].$$

Estimate the indirect effect

- ▶ We can obtain the estimate $\hat{\tau}(d)$ by regressing $\mu_j(d)$ on Z_j , with the weight

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- ▶ If the degree of dependence across units isn't growing too fast with the sample size, $\sqrt{N}(\hat{\tau}(d) - \tau(d))$ converges to a normal distribution centered around 0.
- ▶ By examining $\hat{\tau}(d)$ at different values of d , we can see how spillover effects vary with proximity.

Application III

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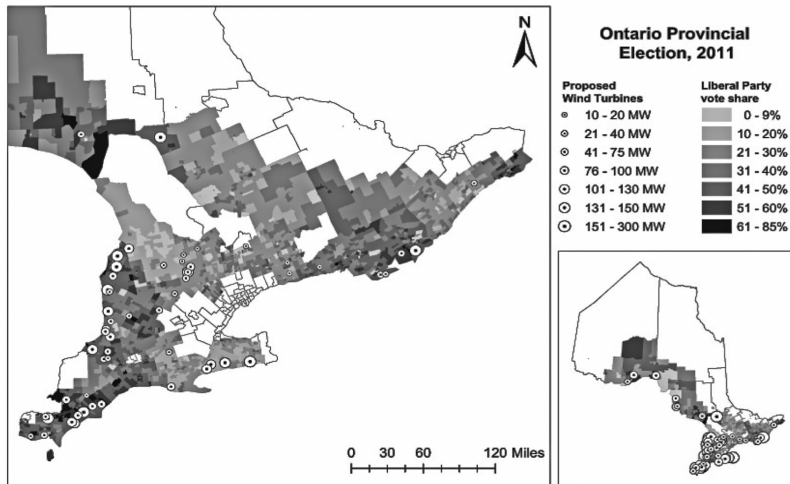
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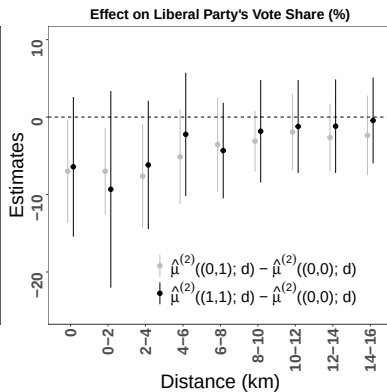
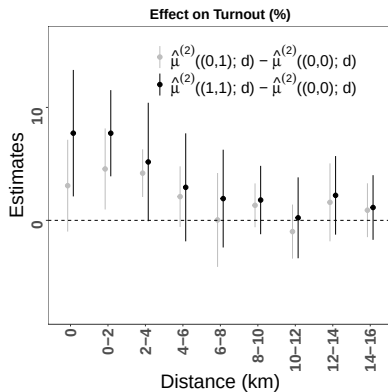
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- ▶ We construct “donuts” with the radius of 2 km around each precinct.

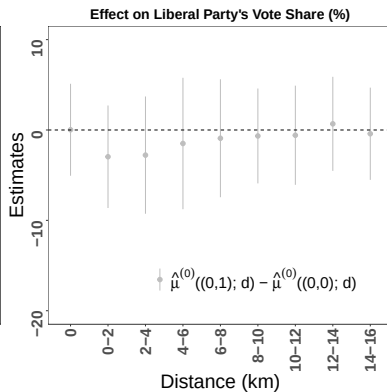
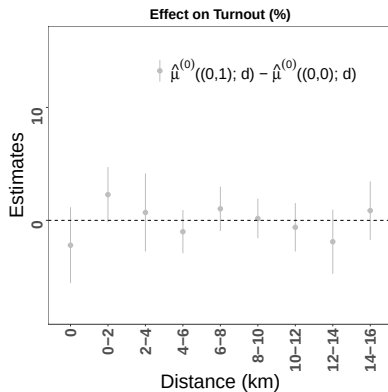
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